THANK YOU FOR KEEPING US CLOSE TO EACH OTHER AND THE CARE WE NEED.

“Thank you for taking care of my family.”

“You were there for us when we needed help and a place to stay.”

“You eased our worries during some of our toughest times.”

“I don’t know what we would have done without you.”

Every day, at each of our 350-plus Ronald McDonald Houses around the world, we are humbled to receive the gratitude of families we have been privileged to serve—families who, though they are often coping with the stresses of sick children and mounting medical bills and worried grandparents and a host of other crises that come with illness in the family, never fail to acknowledge the work we strive to do at RMHC.

To these families, we say, “No, we thank you. It is our honor to be of service to you. From you, we have learned so much. From your courage in the face of some of life’s greatest challenges, we are inspired to do more on behalf of more families in need.”

And to you, our thoughtful friends and generous donors, we also extend our heartfelt appreciation. Without your support, we would not be able to assist as many people as we do each year: more than seven million children and their families worldwide.

As we look toward 2020, with the aim of establishing more Ronald McDonald Houses®, Ronald McDonald Family Rooms® and Ronald McDonald Care Mobiles®—which touch the lives of more than 8.5 million children and families annually—we offer our thanks to the growing community of families, friends and community partners propelling us forward.
IMPACT: TODAY

2015 YEAR IN REVIEW

MORE THAN 7.1 MILLION CHILDREN AND FAMILIES SERVED (25% INCREASE OVER 2014)

RONALD McDonald FAMILY ROOMS

RONALD McDoNALD HOUSES

APPROXIMATELY 1,999,000 RONALD McDoNALD CARE MOBILE® VISITS (39% INCREASE OVER 2014)

AGGREGATE SAVINGS TO FAMILIES IN LODGING AND MEAL COSTS: $700 MILLION

63 COUNTRIES & REGIONS

390,000 VOLUNTEERS (22% INCREASE OVER 2014)

RONALD McDoNALD HOUSE CHARITIES
Families staying at a Ronald McDonald House® save an estimated $700 million in out-of-pocket lodging and meal expenses.
Sometimes, a cup of coffee is more than a cup of coffee.

Just ask Gene White, proud great-grandfather of Raylee, who, during her tender six years, has soldiered through bouts of uncontrollable seizures and then 27 grueling months of chemotherapy for lymphoblastic lymphoma.

The cup of coffee that Gene received at RMHC of Alabama, where he and his wife and Raylee stayed scores of times during the youngster’s many years of treatment at Children’s of Alabama in Birmingham, represented the care, concern and comfort that the family experienced from the Chapter’s loving staff and volunteers. So did the clean sheets on the beds, the delicious home-cooked meals, and the copious, reassuring hugs.

But it wasn’t just the little things that added up to a lot for Gene and his family. It’s also the big-ticket items, like their house and car, which they surely would have lost had they been forced to cover hotel and travel expenses associated with Raylee’s care at a hospital several hours from their home.

“We know that we wouldn’t have gotten through this journey without our friends at the House rallying around us,” says Gene. “We thank God for the House every day.”
SHARON AND BRENDAN J. RYAN’S GENEROSITY TO RMHC WAS BORN OF PERSONAL TRAGEDY.

When their youngest son, Cailen, was undergoing leukemia treatment more than 10 years ago, RMHC stepped up and offered the Ryans accommodations near the hospital in which he was a patient. Because they could afford to pay for their own hotel and travel expenses, they graciously declined the invitation. “We felt we did not want to take that space from someone [without the means],” Sharon said.

While Cailen, sadly, succumbed to his illness, the Ryans’ connection to RMHC lived on. They were gratified when friends benefitted from the Charity’s loving touch in Sydney, Australia, some years ago. “It provided them such an enormous degree of comfort to be able to be so close to their newborn child,” Sharon observed. “[It] relieved them of the financial stress of having to find a place to stay.”

That’s the impetus behind the Ryans’ continued support of RMHC.

“The last thing you want to worry about is, ‘how am I going to be able to afford a hotel?’” Sharon continued. “You need to be focusing 100 percent on your child and your family. For RMHC to be able to provide that—more importantly, to provide an environment that is as close to a home as you are going to get in those extraordinary circumstances—is phenomenal.”
## Financial Highlights

### 2015 In Numbers

#### Assets, Liabilities & Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
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</thead>
<tbody>
<tr>
<td>Assets</td>
<td>$127,463</td>
<td>$139,604</td>
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<tr>
<td>Liabilities</td>
<td>$5,716</td>
<td>$7,057</td>
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<tr>
<td>Net Assets</td>
<td>$121,747</td>
<td>$132,547</td>
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#### Summary of Revenues & Expenses

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<thead>
<tr>
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<th>2015</th>
<th>2014</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>$30,008</td>
<td>$31,302</td>
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<tr>
<td>Special Events</td>
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</tr>
<tr>
<td>Revenue, Net</td>
<td>$5,470</td>
<td>$5,858</td>
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<tr>
<td>Investment Revenue</td>
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<td></td>
</tr>
<tr>
<td>(Loss)</td>
<td>$(874)</td>
<td>$1,251</td>
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<tr>
<td>Other Revenues</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>$443</td>
<td>$123</td>
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<tr>
<td>Total Expenses</td>
<td>$(45,847)</td>
<td>$(40,840)</td>
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<tr>
<td>Excess Revenues (Expenses)</td>
<td>$(10,800)</td>
<td>$(2,306)</td>
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</table>

#### Program Services Breakdown

<table>
<thead>
<tr>
<th>Program Services Breakdown</th>
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<tr>
<td>RMHC Local Chapter Support</td>
<td></td>
</tr>
<tr>
<td>RONALD McDonald House</td>
<td>$3,302</td>
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<tr>
<td>RONALD McDonald Family Room</td>
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<tr>
<td>RONALD McDonald Care Mobile</td>
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<tr>
<td>RMHC Local Chapter Support and Grants</td>
<td>$31,403</td>
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<tr>
<td>Total RMHC Local Chapter Support</td>
<td>$36,366</td>
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<tr>
<td>Other Programs</td>
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<tr>
<td>Health &amp; Wellbeing</td>
<td>$114</td>
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<tr>
<td>Scholarship Program</td>
<td>$390</td>
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<tr>
<td>Total Other Programs</td>
<td>$504</td>
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</table>

#### Annual Operating Expenses

- **80%** $36,870 Program Services & Grants
- **5%** $2,300 Management & General Administration
- **15%** $6,677 Fundraising

#### Total Program Services

- **99%** Supports Other Programs
- **1%** Supports Local Chapters

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RONALD McDonald House Charities
VISION FOR 2016 AND BEYOND

If RMHC were another type of organization, we could look at the number of families we serve annually—7.1 million—and say, “Good enough!”

But “Good enough!” is never good enough for us, particularly when there is so much more to do: Making sure that children get the care they need. Eliminating distance and money as barriers to this care. Keeping families and children together, in sickness and in health.

As we look ahead, we are humbled by the prospect of giving more of ourselves to more people across the globe. Today, we touch the lives of people in 63 countries and regions. In four years, we anticipate it will be 70 nations. Today, we have 350-plus Ronald McDonald Houses, 50-plus Ronald McDonald Care Mobiles and 200-plus Ronald McDonald Family Rooms. By 2020, we expect to have more than 400 Houses, 70 Ronald McDonald Care Mobiles and 300 Family Rooms.

It’s not that bigger is better. It’s that the need is growing, and we can fill it ... exceptionally well. We are also looking to broaden services—by providing, for instance, classes and resources on parenting skills for children with special needs as a result of their illness, hygiene and nutrition, and food baskets to families once they return home.

We can look forward to a brighter future because of our friends’ generosity. Thank you for allowing us to be of service to those who matter most: our children and families.
In 2015, we had the privilege of providing compassionate care and vital resources to more than seven million children and their families being served by leading hospitals worldwide. The impact of our core programs and the commitment we have to keeping families close is providing access to quality health care and enabling family-centered care.

The success of RMHC and our 290 local Chapters can be seen through the countless stories we share of children around the globe whose lives were changed by the sheer ability of families being able to better comfort and support them, while actively participating in their care—getting the care they need, when they need it, and where they need it.

Our mission and core values remain front and center for who we are and what we do. 2015 was a year of foundational growth as we: leveraged our unique expertise to enable family-centered care, provided a bridge to quality health care; and focused on financial sustainability and governance.

I want to personally thank you for your generous support and partnership with us as donors, volunteers, staff and advocates for RMHC. Together, we are bringing our values to life as compassionate stewards of the programs and resources we provide children and their families. It’s because of this vital network that we are able to build on the success that RMHC has realized—and we will do so for many, many years to come.

Sheila Musolino
President and Chief Executive Officer
Ronald McDonald House Charities
Everywhere in the world, parents want the same things: the very best for their children. That’s exactly what we want too. For more than 42 years, RMHC has provided a network of support for children and their families during times of struggle.

In 2015, core RMHC programs provided access to health care and enabled family-centered care through our 350 Ronald McDonald Houses in 42 countries and regions, 210 Ronald McDonald Family Rooms, and 50 Ronald McDonald Care Mobiles. More than a bed to sleep in and a roof overhead, we provide meals to families to nourish them so they can stay strong, play areas so children and their brothers and sisters can play and help forget their troubles for a time; give moms and dads time to sleep better so they can be well rested to make important medical decisions.

This is possible because of your generous support—and to that we say, thank you.

Over the next four years, we will be expanding our reach and developing Chapters in more countries where we can scale our support for even more good. As a leading NGO worldwide supporting the accommodation needs of families with hospitalized children, we know that every country faces different challenges in providing for children and their access to healthcare and resources. Our goal is to be a catalyst. We will unite with the medical community and supporters to gain a greater understanding of the societal and economic issues and we will bring resources and solutions to bear.

Going forward, we will continue to challenge our thinking, our impact, and our scale. We will be relentless in our pursuit to understand our realities - the economic and donor landscape - and more, to ensure our plan is the right plan. Trust that as an organization we remain focused on the things that mean the most to the families we serve today, and tomorrow.

Thank you for being a part of this movement. For helping advance the mission of RMHC—this is truly life-changing work.

Steve Ramirez
Chairman of the Board
Ronald McDonald House Charities
THANK YOU! NONE OF THIS WORK WOULD BE POSSIBLE WITHOUT YOU!

FOUNDING MISSION PARTNER

McDonald’s: RMHC receives support from McDonald’s Corporation including free use of facilities, equipment and materials and the underwriting of general and administrative costs associated with operations of the global office of RMHC. This helps defray costs that RMHC would otherwise incur and allows donations to be distributed directly to grants and program services that benefit children. Additional funding and volunteer support comes from McDonald’s owner/operators, restaurant and regional staff members and suppliers. McDonald’s customers also support RMHC through a variety of fundraising events and programs, including donations via RMHC Donation Boxes.

www.mcdonalds.com

SIGNATURE PARTNERS ($500,000+ ANNUALLY)

The Coca-Cola Company: As one of the first national donors to RMHC, Coca-Cola started a vending program at the Philadelphia Ronald McDonald House in 1974. Since then, it has generated revenue from millions of cans of donated product. In addition, Coca-Cola sponsors various RMHC fundraising events and its employees volunteer on local RMHC chapter boards around the world.

www.coca-cola.com

La-Z-Boy: La-Z-Boy has been comforting RMHC families as the “Official Furniture Provider” for RMHC since 2008. La-Z-Boy provides complimentary furniture to Ronald McDonald Houses and Ronald McDonald Family Rooms throughout the United States, Canada, Asia and Africa. La-Z-Boy also supports RMHC through a variety of local and national fundraising events and promotions, at which all monetary donations are collected and distributed to local Chapters.

www.la-z-boy.com

Southwest Airlines: Southwest Airlines began supporting RMHC in 1983. Each year since then, Southwest employees have provided thousands of volunteer hours to Ronald McDonald Houses. They conduct the annual LUV Classic Golf Tournament and Party that raises in excess of $700,000 each year and has raised more than $14 million since 1985. In addition, the company provides airline tickets to local RMHC chapter staff to attend RMHC educational opportunities.

www.southwest.com

Thirty-One: Thirty-One and its network of more than 120,000 consultants provide welcome bags, financial contributions and volunteer support to Ronald McDonald Houses across the country. Thirty-One is also more than just a company that makes stylish handbags and utility products. Its Thirty-One Gives initiative includes community partnerships, product donations and volunteerism.

www.thirtyonegifts.com
OFFICIAL PARTNERS  ($250,000+ ANNUALLY)

The Dwyer Group: Dwyer Group, Inc., and its franchise companies, Aire Serv®, Glass Doctor®, The Grounds Guys®, Mr. Appliance®, Mr. Electric®, Mr. Rooter® (Drain Doctor in the UK and Portugal) and Rainbow International®, have been supporting RMHC through in-kind services and monetary donations to Ronald McDonald Houses across the United States since 2009.

www.aireserv.com | www.glassdoctor.com
www.mrappliance.com | www.mrelectric.com
www.mrrooter.com | www.groundsguys.com
www.rainbowintl.com

OFFICIAL SUPPLIERS  ($100,000+ DONATED PRODUCTS & SERVICES)

AT&T
DuPont (Tyvek, Corian, Zodiaq.)
Ecolab
Georgia-Pacific
Tempur-Pedic

FRIENDS  ($100,000+ ANNUALLY)

Alpha Delta Pi
American Farm Bureau Federation
Foresters Financial

NATB
Stampin’ Up!

Dillard’s: Dillard’s offers its customers in the United States a beautiful Southern Living Christmas Cookbook to benefit local RMHC chapters every year. In 2013, Dillard’s celebrated its 20th year anniversary partnership with the charity. Since 1992, Dillard’s has donated more than $11 million to local RMHC chapters.

www.dillards.com
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Trustee

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Founding Trustee and President

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Founding Trustee

*as of July 1, 2016