with Gratitude

2016 ANNUAL REPORT
In 2016, we had the privilege of providing care and vital resources to more than five and a half million children and their families being served by leading hospitals worldwide. RMHC programs provide access to quality health care and help to ensure that families can be actively involved and participate in their children’s care.

This 2016 Annual Report is our opportunity to express our gratitude for your generosity. It is a chance for you to read about your impact on the millions of children and families we help. We are changing lives. We are creating a community of support that extends to 64 countries and regions, over 600 core programs, over 431,000 volunteers and 5,500 RMHC staff. We are enhancing the care these families need, when they need it most.

We hold high the trust you have in us as we stand together in service to the families of sick children. Compassion is at the heart of RMHC and we thank you for your compassion and investing your time, talent and money in our mission. Your contributions mean that more families have more time to focus on what matters most: their children.

On behalf of the children and families we serve, we express our gratitude.

Sincerely,

Sheila Musolino
President and CEO

Steve Ramirez
Chairman of the Board of Trustees
“Thank you for helping my family, and so many families in need. I never knew I would need to rely on RMHC, but I’m sure glad they were there when I needed them.”

– Laurie Cepkauskas
In May of 2016, I laid my three-month old daughter Emily in the arms of a surgeon to repair a hole at the center of her heart. This repair is known to have a quick recovery time, so you could only imagine our surprise when Emily stopped breathing three days later and was put on a form of life support. “How could this be? We didn’t plan for this! This wasn’t supposed to happen!”

Enter Ronald McDonald House Charities.

What was supposed to be a quick three-day stay turned into a grueling 95-day stay in the ICU and a second open heart surgery. Our daughter was fighting for her life. Leave her side? Impossible! How could I walk away from her when she needed me most?

The good work of RMHC doesn’t only affect the parents and the child in need. Our three-year old son Tyler questioned why his mommy and sister were suddenly gone. Why was his world literally flipped upside down? RMHC brought my son to me. My husband would bring my son to visit and we were able to live as a family... TOGETHER. You gave a little boy a sense of normalcy in what was hopefully the last trying moment in his life.

Our daughter has a long road ahead of her, but I can sleep easy at night knowing she will never be alone. As my daughter’s heart was once broken, so was mine. RMHC helped put those pieces back together by keeping our family together.
By the end of 2016, our global system included:

- **365** Ronald McDonald Houses
- **213** Ronald McDonald Family Rooms
- **50** Ronald McDonald Care Mobiles

in **64** countries & regions
In 2016, we added

8 New Ronald McDonald Houses

10 House Expansions

11 New Ronald McDonald Family Rooms

3 New Ronald McDonald Care Mobiles
Which means

387 additional bedrooms were created for families to rest steps from their children’s hospital bed.
We served 5.5 million children
We provided 2.4 million overnight stays and saved families over $830 million in lodging and meals.
We had help from 431,174 volunteers supporting the mission.
87 cents of every dollar spent by RMHC Global supported RMHC Programs*

*Based on RMHC 2016 990 Financials
# Financial Highlights

## Assets, Liabilities & Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets</td>
<td>$123,006</td>
<td>$127,463</td>
</tr>
<tr>
<td>Liabilities</td>
<td>6,370</td>
<td>5,716</td>
</tr>
<tr>
<td>Net Assets</td>
<td>$116,636</td>
<td>$121,747</td>
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</tbody>
</table>

## Summary of Revenues & Expenses

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$29,131</td>
<td>$30,008</td>
</tr>
<tr>
<td>Special Events Revenue, Net</td>
<td>5,527</td>
<td>5,470</td>
</tr>
<tr>
<td>Investment Revenue (Loss)</td>
<td>5,745</td>
<td>(874)</td>
</tr>
<tr>
<td>Other Revenues</td>
<td>427</td>
<td>443</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>(45,941)</td>
<td>(45,847)</td>
</tr>
<tr>
<td>Excess Revenues (Expenses)</td>
<td>($5,111)</td>
<td>($10,800)</td>
</tr>
</tbody>
</table>

## Annual Operating Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services &amp; Grants</td>
<td>83%</td>
<td>$37,959</td>
</tr>
<tr>
<td>Fundraising</td>
<td>12%</td>
<td>$5,549</td>
</tr>
<tr>
<td>Management &amp; General Administration</td>
<td>5%</td>
<td>$2,433</td>
</tr>
</tbody>
</table>
## PROGRAM SERVICES BREAKDOWN

(in thousands)

<table>
<thead>
<tr>
<th>Service Description</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>RMHC Local Chapter Support</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ronald McDonald House</td>
<td>$3,968</td>
<td>$3,302</td>
</tr>
<tr>
<td>Ronald McDonald Family Room</td>
<td>1,112</td>
<td>1,184</td>
</tr>
<tr>
<td>Ronald McDonald Care Mobile</td>
<td>1,969</td>
<td>477</td>
</tr>
<tr>
<td>RMHC Local Chapter Support and Grants</td>
<td>29,322</td>
<td>31,403</td>
</tr>
<tr>
<td><strong>Total RMHC Local Chapter Support</strong></td>
<td><strong>$36,371</strong></td>
<td><strong>$36,366</strong></td>
</tr>
<tr>
<td>Other Programs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health &amp; Wellbeing</td>
<td>$1,163</td>
<td>$114</td>
</tr>
<tr>
<td>Scholarship Program</td>
<td>425</td>
<td>390</td>
</tr>
<tr>
<td><strong>Total Other Programs</strong></td>
<td><strong>$1,588</strong></td>
<td><strong>$504</strong></td>
</tr>
</tbody>
</table>

### TOTAL PROGRAM SERVICES

- **96%** of program service expense supports local chapters
- **4%** supports other programs
Our **mission** is to create, find and support programs that directly impact the health and well-being of children and their families.

We have a **vision** for a world where all children have access to medical care and their families are fully supported and actively involved in their children's care.
By 2020, we anticipate growing to

400 Ronald McDonald Houses
300 Ronald McDonald Family Rooms
72 Ronald McDonald Care Mobiles

in 70 countries & regions
adding 700,000 overnight stays for families
DONOR PARTNERS

Southwest®
La-Z-Boy®
McDonald's®
Thirty-One®
The Coca-Cola Company®
We share our Gratitude with our generous and valued Donor Partners

The Ronald McDonald House is our cornerstone program, but all RMHC programs are created as a part of the community. We rely on the support of many donors, partners and individuals to help the families of sick children. Today, the need is so vast that one company or individual simply could not provide all the support required. On a global basis, our incredibly generous partners take our mission to heart. There is no better community of support than the special organizations we list below.

**FOUNDING MISSION PARTNER**

**McDonald's**, its owner/operators, suppliers and customers provide support to RMHC through direct contributions to RMHC Global, by hosting a variety of in-restaurant fundraising events and programs and by providing space for RMHC Donation Boxes in the restaurants.

[www.mcdonalds.com](http://www.mcdonalds.com)

**LEADERSHIP PARTNER ($1 Million+ Annually)**

**The Coca-Cola Company**

The Coca-Cola Company donated product and provided support for RMHC fundraising events valued at over $3.5 million to local Chapters. They also provided direct support to RMHC Global to support program services.

[www.coca-cola.com](http://www.coca-cola.com)
**SIGNATURE PARTNER ($500,000+ Annually)**

**La-Z-Boy** provided comfort with over 530 pieces of furniture donated to local Ronald McDonald Houses and Ronald McDonald Family Rooms, and direct support for program services to RMHC Global.

www.la-z-boy.com

**Southwest** provided travel vouchers, direct support and facilitated the donation of Rapid Rewards points to local Chapters and RMHC Global.

www.southwest.com

**Thirty-One**

**Thirty-One Gifts** and their family of consultants provided over 150,000 Thirty-One Bags to Welcome families to Ronald McDonald Houses throughout the USA and Canada, in addition to direct support for program services to RMHC Global.

www.thirtyonegifts.com

**RMHC FRIEND ($100,000+ Annually)**

Foresters Financial
Stampin’ Up!
RMHC SYSTEM PARTNERS

Local RMHC Chapters received direct support from these dedicated companies. We value their contributions that helped our system provide comfort and care to millions of families throughout the year.

PLATINUM PARTNER (Donations, products and services valued at $1 Million+ Annually)

- Dillard’s
- Golden State Foods
- HAVI
- Keystone Foods
- OSI/Fair Oaks Farms
- The Martin Brower Company

SILVER PARTNER (Donations, products and services valued at $500,000+ Annually)

- American Farm Bureau
- Dupont
- Georgia-Pacific
- Tempur Sealy International Inc.
- Trustwave Holdings, Inc.

BRONZE PARTNER (Donations, products and services valued at $250,000+ Annually)

- Dillard’s
- Golden State Foods
- HAVI
- Keystone Foods
- OSI/Fair Oaks Farms
- The Martin Brower Company

GOLD PARTNER (Donations, products and services valued at $750,000+ Annually)
LEADERSHIP AND BOARD OF DIRECTORS
RMHC is led by a deeply caring, enthusiastic and active Board of Trustees who share their insights and expertise to help advance our mission. Their perspective, influence and networks are foundational strengths and are critical to enabling our ability to serve families through our Ronald McDonald Houses and other core programs.

**BOARD OF TRUSTEES**  
*as of June 1, 2017*

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Senior Vice President & General Counsel, General Electric Company

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Alex Rodriguez  
Licensee, McDonald’s USA, LLC

Eduardo Sanchez  
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Pediatric Hematologist – Oncologist; Former Director, Children’s Center for Cancer and Blood Disease and Center for Global Health, Children’s Hospital Los Angeles

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Founding Trustee