In 2017, Ronald McDonald House Charities provided more than 2.45 million overnight stays to sick children and their families receiving care by leading hospitals worldwide.

And every day we were inspired by their courage.

We were moved by the courage of families of seriously ill children who stayed at the Ronald McDonald House in San Juan, Puerto Rico during the devastation of Hurricanes Irma and Maria, and the heroic commitment of Executive Director Mariela Jorge to stay at the House and keep it open, though her own family and possessions were at risk.

We drew strength from the courage of mothers who were close to their critically ill newborns at Chris Hani Baragwanath Hospital in South Africa. At two Ronald McDonald Family Rooms, they were supported in their unquenchable resolve to confront any obstacle in their quest to save their children’s lives.

We envision a world where these and millions more children and families can have access to the quality medical care they need to thrive, no matter how far the hospital may be from their home. RMHC will continue to be a bridge to that care, easing their anxieties about where to sleep, eat, or rest—providing the comfort and strength to face their challenges.

There is an urgency to the need, and we thank you for your compassion and investment in our mission. We hope that you, too, are inspired by the courage reflected in the pages of this Annual Report.

Sincerely,

Steve Ramirez
Chairman of the Board of Trustees

Sheila Musolino
President & CEO

“
We envision a world where these and millions more children and families can have access to the quality medical care they need to thrive, no matter how far the hospital may be from their home."

Sheila Musolino
To my family and me, being together is a gift.

When my son Daniel got sick, I didn’t know how we would get him the best care and still be able to be together to fight his illness as a family. In fact, after Daniel was diagnosed with a life-threatening immunodeficiency, doctors had a grim outlook. He needed a bone marrow transplant and they sent him home to hospice care. At that moment, we truly understood what it meant to have time together and vowed to cherish special moments and small victories. We celebrated Daniel’s birthday every month because we were told we wouldn’t have much more time with him and we prayed for a transplant.

Fortunately, Daniel received a transplant, but his doctor was a couple hours away from our home. Every three weeks, my husband, Junior, took Daniel to appointments, but I often had to stay and work in our home town. Staying home was tough because I wanted to be there for my son.

Thankfully, we were introduced to the Ronald McDonald House just across the street from the hospital. Daniel’s baby brother Jacob and I are able to be with Junior and Daniel on weekends and holidays. Because of RMHC, I was there by his side.

Donors who have supported RMHC have given my family the gift of being together. Together is where we find the courage to fight the battles that lie ahead. I cannot think of anything more important than being by my son’s side to help him fight, to comfort him and to celebrate those special moments and small victories.
In 2017, RMHC provided more than 2,450,000 overnight stays, which saved families over $880 million in lodging and meals.
We served 3.6 million children and their families in 64 countries & regions in 2017.

Ronald McDonald Houses:
- 09 new Houses were added in 2017.
- 259 additional bedrooms were added in 2017.
237+ Ronald McDonald Family Rooms

20 Family Rooms were added in 2017

50+ Ronald McDonald Care Mobiles

03 Care Mobiles were added in 2017
With help from

508,788 volunteers

supporting the mission

87 cents

of every dollar spent by RMHC Global supported RMHC Programs

Based on RMHC 2017 990 Financials.
**FINANCIAL HIGHLIGHTS**

**ASSETS, LIABILITIES & NET ASSETS**
(.in thousands)

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets</td>
<td>$141,406</td>
<td>$123,006</td>
</tr>
<tr>
<td>Liabilities</td>
<td>9,115</td>
<td>6,370</td>
</tr>
<tr>
<td>Net Assets</td>
<td>$132,291</td>
<td>$116,636</td>
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</tbody>
</table>

**ANNUAL OPERATING EXPENSES**
(in thousands)

- **83%** $36,826 Total Program Services
- **11%** $4,830 Fundraising
- **6%** $2,954 Management & General Administration

**SUMMARY OF REVENUES & EXPENSES**
(in thousands)

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$39,595</td>
<td>$29,131</td>
</tr>
<tr>
<td>Special Events Revenue, Net</td>
<td>5,248</td>
<td>5,527</td>
</tr>
<tr>
<td>Investment Revenue (Loss)</td>
<td>14,990</td>
<td>5,745</td>
</tr>
<tr>
<td>Other Revenues</td>
<td>432</td>
<td>427</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>(44,610)</td>
<td>(45,941)</td>
</tr>
<tr>
<td>Excess Revenues (Expenses)</td>
<td>$15,655</td>
<td>$5,111</td>
</tr>
</tbody>
</table>

**PROGRAM SERVICES BREAKDOWN**
(in thousands)

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>RMHC Local Chapter Support</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ronald McDonald House</td>
<td>$2,095</td>
<td>$3,968</td>
</tr>
<tr>
<td>Ronald McDonald Family Room</td>
<td>1,353</td>
<td>1,112</td>
</tr>
<tr>
<td>Ronald McDonald Care Mobile</td>
<td>1,522</td>
<td>1,969</td>
</tr>
<tr>
<td>RMHC Local Chapter Support and Grants</td>
<td>28,268</td>
<td>29,322</td>
</tr>
<tr>
<td>Total RMHC Local Chapter Support</td>
<td>$33,238</td>
<td>$36,371</td>
</tr>
<tr>
<td>Other Programs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health &amp; Wellbeing</td>
<td>$3,209</td>
<td>$1,163</td>
</tr>
<tr>
<td>Scholarship Program</td>
<td>379</td>
<td>425</td>
</tr>
<tr>
<td>Total Other Programs</td>
<td>$3,588</td>
<td>$1,588</td>
</tr>
</tbody>
</table>

**ASSETS, LIABILITIES & NET ASSETS**

**TOTAL PROGRAM SERVICES**

- **90%** Supports Local Chapters
- **10%** Supports Other Programs

Based on RMHC 2017 audited financial statements.
DONOR PARTNERS

We are thankful for our generous and valued Donor Partners

The Ronald McDonald House is our cornerstone program, but all RMHC programs are created as a part of the community. We rely on the support of many donors, partners and individuals to help the families of sick children. Today, the need is so vast that one company or individual simply could not provide all the support required. On a global basis, our incredibly generous partners take our mission to heart. There is no better community of support than the special organizations we list below.

FOUNDING MISSION PARTNER

McDonald’s, it’s owner/operators, suppliers and customers provide support to RMHC through direct contributions to RMHC Global, by hosting a variety of in-restaurant fundraising events and programs and by providing space for RMHC Donation Boxes in the restaurants. | mcdonalds.com
LEADERSHIP PARTNER ($1 Million+ Annually)

The Coca-Cola Company

The Coca-Cola Company donated product and provided support for RMHC fundraising events valued at over $3.5 million to local Chapters. They also provided direct support to RMHC Global to support program services. | coca-cola.com

La-Z-Boy

La-Z-Boy provided comfort with over 530 pieces of furniture donated to local Ronald McDonald Houses and Ronald McDonald Family Rooms, and direct support for program services to RMHC Global. | la-z-boy.com

Southwest

Southwest provided travel vouchers, direct support and facilitated the donation of Rapid Rewards points to local Chapters and RMHC Global. | southwest.com

DONOR PARTNERS

VISIONARY PARTNER ($250,000-$499,999 Annually)

RMHC FRIEND ($100,000-$249,999 Annually)

IN-KIND PARTNERS

The following donors have provided significant in-kind support, and discounted products and services to our local RMHC Chapters. We value their contributions that helped our system provide comfort and care to millions of children and families throughout the year.

La-Z-Boy

La-Z-Boy provided comfort with over 530 pieces of furniture donated to local Ronald McDonald Houses and Ronald McDonald Family Rooms, and direct support for program services to RMHC Global. | la-z-boy.com

Southwest

Southwest provided travel vouchers, direct support and facilitated the donation of Rapid Rewards points to local Chapters and RMHC Global. | southwest.com

Over the last 30 years, RBC has continued to increase their support for RMHC across Canada, USA, Europe and Asia via participation on many local RMHC Boards and numerous global fundraising events with hundreds of employee volunteers contributing thousands of hours each year. | rbc.com

RMHC FRIEND

Foresters Financial

Gates Corporation

Love Your Melon

Stampin’ Up!

The Roofing Industry Alliance for Progress

Thirty-One Gifts

Thirty-One Gifts and their family of consultants provided over 150,000 Thirty-One Bags to Welcome families to Ronald McDonald Houses throughout the USA and Canada, in addition to direct support for program services to RMHC Global. | thirtyonegifts.com

Alpha Delta Pi

AT&T

Cargill

Dillard’s

DuPont

Ecolab

FedEx

Georgia-Pacific

Golden State Foods

HAVI

KB Home

Keystone Foods

The Martin-Brower Company

Medela

NATB

Office Depot

OSI/Fair Oaks Farms

Sherwin-Williams

Tempur-Williams International Inc.

Trustwave Holdings, Inc.

Tyson Foods, Inc.
RMHC is led by a deeply caring, enthusiastic and active Board of Trustees who share their insights and expertise to help advance our mission. Their perspective, influence and networks are foundational strengths and are critical to enabling our ability to serve families through our Ronald McDonald Houses and other core programs.

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